



2012
*Spirit of
Leadership*





The 2012 Spirit of Leadership

Honoring women who have shown commitment to better their business and communities through exemplary leadership in Macomb County.

The gala will feature a networking opportunity featuring an exhibitor showcase specifically for women, a special guest speaker, lunch, and award ceremony.

Award categories highlight women who have shown character, fortitude, ambition, and insight in their community and business.

The partnership between Turning Point and the Women's Automotive Association International (WAAI) is very unique. Both Turning Point and the WAAI inspire women to excel beyond their accustomed expectations.

Turning Point provides a fresh start and is crucial for those who are experiencing domestic violence and sexual assault. WAAI inspires women to excel in the automotive industry. They encourage young women to seek careers in the auto industry and offer scholarships to support them.

Together, these two organizations are making a difference in the lives of women and changing the world!

Additional information on Turning Point and the Women's Automotive Association International (WAAI) is available at www.turningpointmacomb.org and www.waaicom.com.

Proceeds of the event will benefit Turning Point, Inc..



2012 Spirit of Leadership

Thursday, May 17, 2012
MacRay Banquet Center
Harrison Township, MI

10:30 – noon Registration, Networking, Exhibit Showcase
noon – 2:00 Lunch , Keynote Speaker, Awards

Join us in honoring:

Alisha Baker

Customer Service Manager
Dupont

Ameldia R. Brown

Director Faith & Community Health
Henry Ford Macomb Hospital

Debbie Komar

Editor
Macomb Daily

Lorraine Schultz

CEO & Founder
Women's Automotive Association International



Emcee

TBD

Special Guest Speaker

Valentina Djelaj

Event Chair

Laurie Thiel



Sponsorship Opportunities

Diamond Sponsorship

\$10,000

Two complimentary tables of ten
Banner Ad on our website for six (6) months
Full Page Ad in Program Book
Exhibit table in Showcase
Special Silent Auction item named or your company
Special Awareness Campaign held for your company
Named in all media with quote
Link on website
Promotional item distribution for up to 300 guests

Platinum Sponsorship

\$ 7,500

One complimentary table of ten
Banner Ad on our website for three (3) months
Full Page Ad in Program Book
Exhibit table in Showcase
Special Silent Auction item named or your company
Special Awareness Campaign held for your company
Named in all media
Link on website
Promotional item distribution for up to 300 guests

Gold Sponsorship

\$ 5,000

6 Tickets to the Event
Banner Ad on our website for one (1) months
½ Page Ad in Program Book
Exhibit table in Showcase
Special Silent Auction item named or your company
Link on website
Promotional item distribution for up to 300 guests

Silver Sponsorship

\$ 2,500

4 Tickets to the Event
¼ Page Program Book Ad
Promotional item distribution for up to 300 guests

Tickets

Table	\$500 – table of ten
Friend	\$250-2 Tickets /Event Program Recognition
Individual	\$50

For additional information or questions please contact 586.463.4430 x 236



Registration/Sponsorship Form

Yes, we are interested in supporting Turning Point, Inc & Women's Automotive Association International Spirit of Leadership Awards

Please complete the following:

Sponsor Name: _____

Address: _____

City, State, Zip: _____

Contact Person: _____

Phone: _____ Fax: _____ Email: _____

For group tables and multiple ticket purchases, please provide a guest list on a separate sheet of paper and send via email to lwilhelm@turningpointmacomb.org.

Sponsorship Level /Amount	_____	\$	_____
Advertising / Amount	_____	\$	_____
Additional Ticket (s)	\$ 50.00 x _____ -	\$	_____
Total Amount Due		\$	_____

Method of Payment: Checks (Made payable to Turning Point), online at www.turningpointmacomb.org or Credit Card

M/C _____ Visa _____ Amex _____

CC# _____ Zip Code _____

Please email, fax, or mail this registration form along with your payment to:

Turning Point, Inc.

Attn. Spirit of Leadership Awards

P.O. Box 1123

Mt. Clemens, MI 48046.

lwilhelm@turningpointmacomb.org



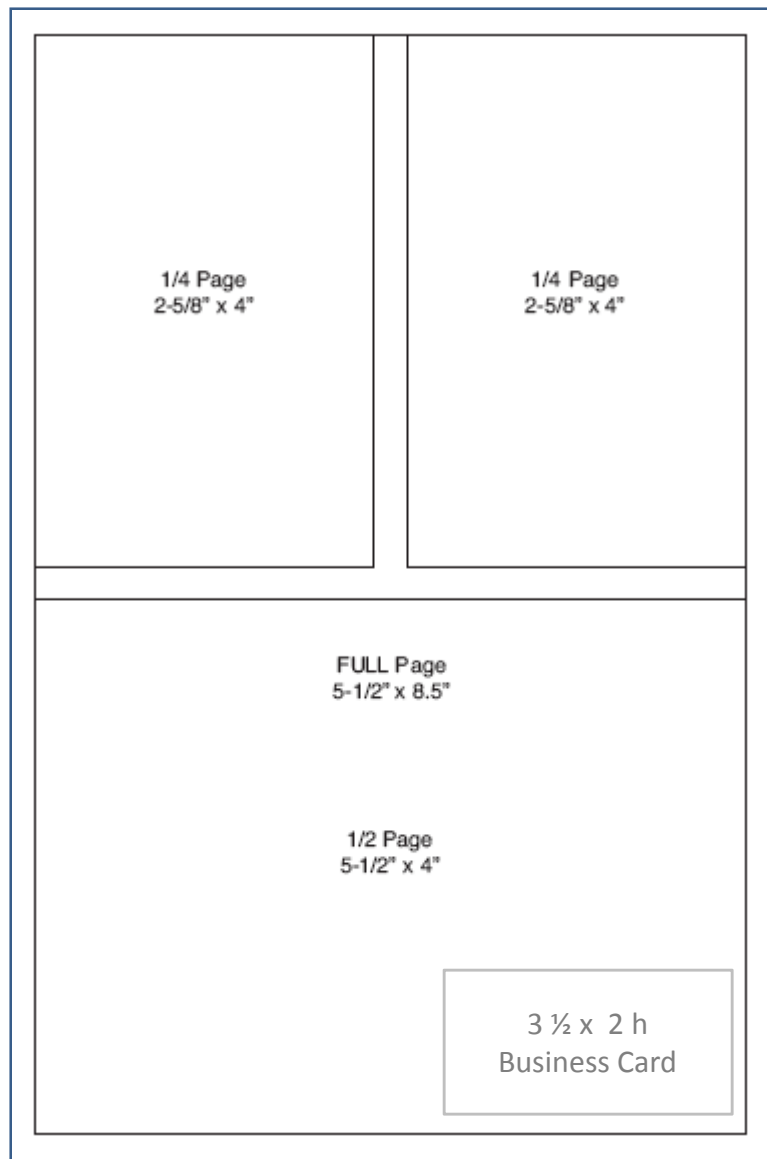
For additional information please contact 586.463.4430 x 246.

Thank you for your support!



Program Book Advertising

- Full Page Ad (5 ¼ w x 8 ½ h) \$500
- 1/2 Page Ad (5 ½ w x 4 h) \$350
- 1/4 Page Ad (2 5/8 x 4) \$250
- Business Card Ad (3 ½ x 2 h) \$100





2012 Spirit of Leadership

Sponsor/ Exhibitor Information

Important Information

- Pre-registration is required for full-table reservations.
- Pre-register for exhibitor showcase by May 1, 2012.
- Program book ads are due by May 1, 2012.
- Set up begins at 9 am.

Name: _____ email _____ phone: _____

____ Exhibitor 8' Table @ \$100 (includes one lunch ticket) = \$ _____
 ____ Additional Tables @ \$50 = \$ _____
 ____ Additional Lunch Tickets @ \$50 each = \$ _____

Electrical needed

Tables include linen , 2 chairs

Description of Goods/Services

GIFT donation for Raffle _____ \$value _____ (minimum \$25)

All exhibitors are requested to donate a prize for our raffle.

Product placement in swag bags (300+ pcs)

Please describe item if interested (ex. May include sample sizes, brochures, pens, magnets, etc...) _____

Total Payment for Tickets and/or

Exhibit Table \$ _____

Please email to lwilhelm@turningpointmacomb.org or Fax 586.463.1771 Thank you!

Mail payment to: Turning Point, PO Box 1123, Mt. Clemens, MI 48046 or call in 586.463.4430.

